Joanne E. Berg (B.S. University of Wisconsin-LaCrosse, Executive M.B.A., University of Wisconsin-Madison) serves as the Vice Provost for Enrollment Management. She is responsible for the units that make up the Division of Enrollment Management including the Office of Undergraduate Admissions, Office of the Registrar, Office of Student Financial Aid and the office responsible for Integrated Student Information Systems (ISIS). Berg began her work at the University in 1987 with the Graduate School where she served as Assistant and then Associate Dean for graduate admissions and academic services. Prior to coming to the University of Wisconsin-Madison, Berg was the Director of Admissions at the University of Puget Sound School of Law (now Seattle University) in Tacoma, Washington. Berg serves as co-chair for the UW-Madison Identity Management Leadership Group and co-sponsors a campus-wide student services group with the Dean of Students. Berg also serves as point person for the campus-wide initiative to “raise funds and allocate dollars to expand access to low-income students.” Among other activities, Berg works toward improving the systems that support the recruitment, retention and graduation of UW-Madison students.